



# WELCOME

---

Welcome to the FINAL FANTASY XIV  
Fan Festival 2023 in London!

# STAGE SCHEDULE

---

## SATURDAY, 21 OCTOBER 2023

- 08:00 AM** - Doors Open
  - 10:00 AM** - Keynote & Opening Ceremony
  - 12:30 AM** - Development Panel
  - 03:00 PM** - Who Wants to Be a Gillionaire 2
  - 04:30 PM** - Welcome to Naoki's Room
  - 07:00 PM** - Piano Performance by Keiko
- 

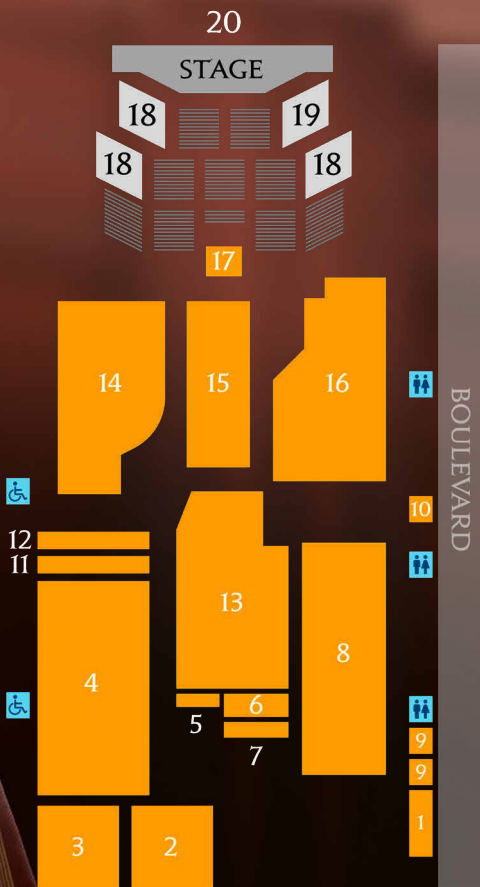
## SUNDAY, 22 OCTOBER 2023

- 08:00 AM** - Doors Open
- 10:00 AM** - A Stroll with Yoshi-P
- 12:30 AM** - Crystalline Conflict Regional  
Championship 2023 Europe & Oceania
- 03:30 PM** - Glamoured to Life - Cosplay Walk
- 05:00 PM** - Cheering Choice
- 07:00 PM** - THE PRIMALS - Live in Concert

\* The floor activities will open Saturday from 11:30 AM after the opening ceremony and Sunday from 10:00 AM. They will close at 7:00 PM on Saturday and Sunday before the concerts.

\* Schedule subject to change.

# MAP



\*Food retailers and water refill stations can be found in the Boulevard outside of the event halls.

- |                                                                                      |                                                                                                                                                              |                                                                                       |                                      |
|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|--------------------------------------|
|  1   | ENTRANCE AND EXIT                                                                                                                                            |  11  | ART AND VIDEO<br>CONTEST GALLERY     |
|  2   | INFO COUNTER<br>Goody Bag Pick Up, Lost and Found,<br>Crafting Coins, Glamoured to Life<br>Check-In & Registration                                           |  12  | WARRIOR OF LIGHT<br>CELEBRATION WALL |
|  3   | MEET AND GREET<br>Only accessible with a valid<br>Meet and Greet ticket.<br>For more information,<br>please check the QR code<br>included in your Goody Bag. |  13  | THE BLACK SHROUD                     |
|  4   | MERCHANDISE                                                                                                                                                  |  14  | THANALAN                             |
|  5   | GREENSCREEN<br>PHOTO SPOT                                                                                                                                    |  15  | CRAFTING AREA                        |
|  6   | COSPLAY REPAIR ROOM                                                                                                                                          |  16  | LA NOSCEA                            |
|  7   | HIGH PRECISION<br>ART GALLERY                                                                                                                                |  17  | ALTAR OF HEROES<br>GRAFFITI WALL     |
|  8   | BATTLE CHALLENGE                                                                                                                                             |  18  | DISABLED SEATING                     |
|  9   | QUIET ROOM                                                                                                                                                   |  19  | RESERVED SEATING                     |
|  10 | FIRST AID                                                                                                                                                    |  20 | STAGE                                |

# ACTIVITIES

---

Head over to our 3 zones to participate in a wide range of activities!

## THE BLACK SHROUD



# THE BLACK SHROUD

---

## **1. What's on the Menu?:**

Race against time and find ingredients scattered around the house to prepare delicacies shown on the menu!

## **2. Esun-a-Morbol:**

Get your Esuna ready and protect yourself from an aggressive Morbol in Aurum Vale by pressing flashing buttons!

## **3. Doors of Amdapor:**

Diabolos is up to no good and will try to ambush you from behind magical doors! Do your best to avoid him as long as possible and guide yourself to safety!

## **4. Archers' Guild Training:**

The Archers' Guild is looking for new recruits. Step up, grab a bow and arrow, and put your aiming skills to the test!

# THE BLACK SHROUD

---

## **5. Group pose – The Black Shroud:**

Surround yourself with the serene atmosphere of the forest and take a picture in this sanctuary filled with lush and vibrant decor!

## **6. Sanctuary – Buscarron's Druthers:**

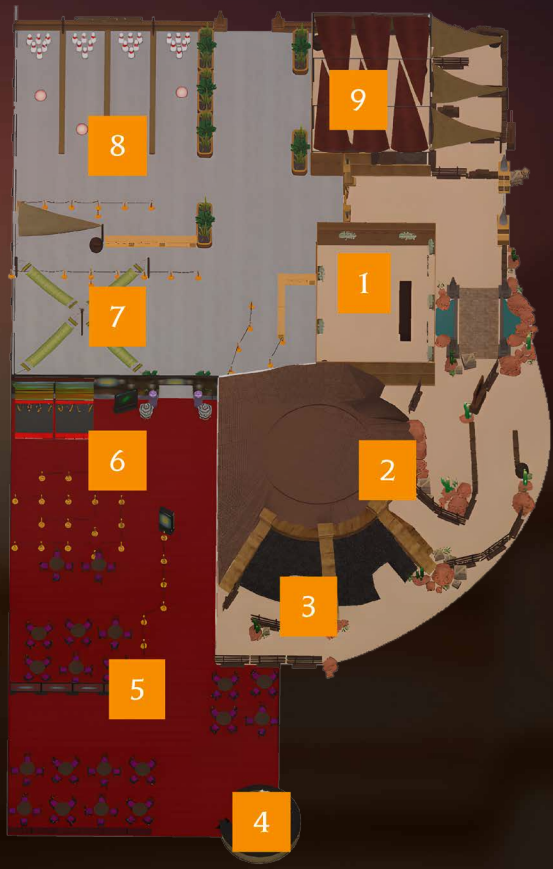
Need a break? Relax amongst the trees before resuming your adventure!

## **7. Group pose - Bentbranch Meadows:**

Greet our Chocobo, pet them, and we will immortalise this bonding moment for you!

# THANALAN

---





# THANALAN

---

## **1. Bonds of the Seventh Dawn:**

Which Scion is under this card...?

Challenge your memory with this classic matching game!

## **2. Miners' Guild Training:**

Mining is not about finding just ANY ores: it's about finding valuable ones! Let's see if you've got what it takes!

## **3. Hidden in Plain Sight:**

Now you see it, now you don't!

Try to keep up with this crafty Ul'dahn as they spin their goblets and locate the hidden coin underneath!

## **4. Giant Sabotender's Cactpot:**

Numbers will be drawn throughout the weekend at the Cactpot Prize Counter in Thanalan. Winning numbers will be posted after each draw, so be sure to keep an eye out – you may be a winner! Prizes can be collected at any time throughout the event, so you don't need to be present after each draw, but they must be claimed before THE PRIMALS concert on Sunday. Don't miss out!

# THANALAN

---

## **5. Sanctuary - Gold Saucer Entrance Square:**

Catch your breath in Godbert Manderville's wonderland before stepping back into the festivities!

## **6. Gold Saucer Chocobo Square:**

Pick a Chocobo and cheer for them as they race your opponents to the finish line!

## **7. Sanctuary - Ruby Road Exchange:**

Enjoy a well-earned rest in this charming area away from the scorching sun.

## **8. Soapy Sidekick:**

Fire the pom towards the pins and aim for a strike!

\* Silkie was not harmed in the process of making this game.

## **9. Bombs Away:**

The floor is not lava, but it's full of bombs! Try to avoid the explosions for as long as you can in this fast-paced activity!

# LA NOSCEA

---



# LA NOSCEA

---

## **1. Tattoo Parlour:**

Take your pick from a range of FINAL FANTASY XIV-themed tattoos! Not to worry, they're not permanent!

## **2. Group pose - Wolves' Den Pier:**

Grab a weapon, show everyone your best battle or victory pose, and update your IRL portrait with a new picture!

## **3. Sanctuary - The Bismarck:**

Enjoy a brief respite in The Bismarck and take in the view of the ocean.

## **4. Dodo Egg Run:**

Pair up with a friend to take on this eggs-treme trial and protect the dodo egg at all costs!

Will you still be pals by the end of it? Nothing is for sure!

## **5. Marauders' Guild Training:**

Axes will be thrown: some will hit their target, and some will fall to the ground, but no matter the result, the Marauders' Guild will be the ones to deem you worthy.

## **6. Big Fish:**

Take your bait and aim for the biggest fish surrounding Limsa Lominsa's Pier!

Fill up your basket and become a legendary fisher!

## **7. Group pose - The Market Board:**

Some unexpected requests have appeared amongst the usual listings on this Lominsan Market Board. Browse at your leisure, and if something catches your eye, take a picture with it!

**\* No undercutting please!**

# OTHER POINTS OF INTEREST

## BATTLE CHALLENGE [ SEE MAP - NUMBER 8 ]

---

Please note that there are limited slots available for the Battle Challenge. To ensure that everyone can participate in the Battle Challenge, participation is limited to once per attendee.

## CRAFTING AREA [ SEE MAP - NUMBER 15 ]

---

Head over to the Crafting Area to showcase your crafting skills in weaving, blacksmithing and leatherworking! 1 crafting coin can be found in your Goody Bag. Additional crafting coins can be purchased at the Info Counter and redeemed for crafting materials at the crafting area. One coin can be purchased for £1.

The number of coins you can purchase is limited to 10 per attendee. If you want to acquire coins for your friends, be sure to bring their Event Guide Booklet to the Info Counter so we can stamp their coin purchase.

The event is cashless so please bring debit/credit cards or digital forms of payment. Payment will be accepted in Pounds Sterling (GBP) only.

## Bracelet

6 Coins



## Pouch

3 Coins



## Keychain

1 Coin



## MERCHANDISE [ SEE MAP - NUMBER 4 ]

---

Attendees will be able to purchase a variety of FFXIV goods from the merchandise store. The event is cashless so please bring debit/credit cards or digital forms of payment. Payment will be accepted in Pounds Sterling (GBP) only.

The store opens once the keynote concludes and will close for the day once preparations for the concerts begin on each day.

## ART AND VIDEO CONTEST GALLERY

[ SEE MAP - NUMBER 11 ]

---

Visit the Art and Video Contest Gallery to discover submissions from the community. Vote for your favourites and help decide the winners for each category!

## GLAMOURED TO LIFE - COSPLAY SHOW

---

To our cosplayers who registered to participate in the "Glamoured to Life" Cosplay Show:

Check-in will be available at the Info Counter (*see map - number 2*) on Saturday, 21 October from the conclusion of the opening ceremony until 6:00 PM, and on Sunday, 22 October from 10:00 AM to 12:00 PM.

Please refer to the map for the exact location.



## MEET AND GREET [ SEE MAP - NUMBER 3 ]

---

At this year's Fan Festival we have scheduled a number of meet and greet sessions for you. These sessions will feature various members of the FFXIV team and our musical guest performers who will appear in multiple sessions throughout Saturday and Sunday.

Please note that we will not be able to accommodate all attendees. In our effort to create a fair system, tickets to all sessions will be raffled via QR code randomly.

The QR code can be found within the Goody Bag that you can collect from the Info Counter on Saturday and Sunday. Please review the information found by scanning the QR code regarding the time, type of session and the attending guests.

To ensure that everyone with a ticket can participate in their session, please ensure that you arrive on time at the meet and greet area on the right-hand side of the Info Counter. Ticket holders who arrive after the starting time of the session may not be guaranteed to participate.

During the signing sessions, personal items cannot be autographed but 2 commemorative mini posters will be prepared and provided. We appreciate your understanding.

Please choose your 3 preferred meet and greet slots. Raffles will take place 1 hour prior to the meet and greet session. Please make sure to scan the QR code a second time 1 hour prior to the meet and greet to see if you have won one of your 3 choices.

Please note that each attendee can only win 1 meet and greet slot.

# ADDITIONAL ATTENDEE AMENITIES

## FIRST AID [ SEE MAP - NUMBER 10 ]

---

The first aid room can be found inside North Hall 8. There will be a sign directing attendees to the first aid room. This room will be open from 8:00 AM - 8:00 PM on Saturday, 21 October and 8:00 AM - 8:30 PM on Sunday, 22 October.

## QUIET ROOM [ SEE MAP - NUMBER 9 ]

---

We have created a separate space for attendees who would like to take a moment to catch their breath and relax without the crowds. The Quiet Room is in North Hall 8, right next to the registration area. There will be ample signage pointing attendees there. We ask that everyone be mindful of others there and keep any noise to a bare minimum.

## COSPLAY REPAIR ROOM

[ SEE MAP - NUMBER 6 ]

---

We have created a space on the show floor for attendees who need to adjust or change aspects of the cosplay they're wearing. The cosplay repair room can be found in North Hall 9. We will also be providing a few items that may help to touch up or make minor repairs to a part of your outfit.

We will have different changing areas within the room (blocked by curtains), but these are not intended to be used as the main method for changing into or out of a cosplay. There are not enough rooms for everyone to use for this purpose, so please consider this an additional method to assist attendees who need to make some adjustments or changes while at the event. Also, if you are coming to the event in cosplay, please remember to adhere to all of our costume guidelines ([sqex.to/r7D4p](https://sqex.to/r7D4p)).

## CLOAKROOM

---

The cloakrooms are located on level 0 (down the stairs, in between hall entrances N4 & S4) and at the east end of the venue on level 0. Please note ExCel London is unable to store any items overnight and cameras, laptop equipment or any other electronic devices cannot be stored in the cloakroom at any time. Please note that there is limited space available. We therefore advise attendees to leave their belongings in their hotel room or another secure off-site location.

## LOST AND FOUND

---

Any items that you find that may belong to another attendee may be turned into Lost and Found at the Info Counter (*see map - number 2*). If you misplace an item, please visit the Info Counter and ask the staff for assistance.

# ACCESSIBILITY GUIDANCE FOR OUR DISABLED VISITORS

---

Square Enix strives to support the Disabled Community. As part of our efforts, we have designated a registration area to accommodate attendees with disabilities.

On arrival into the venue, you will see a sign directing attendees within the registration area labelled "Partners, Press, Cosplayers and Disabled Visitors".

Instead of joining the general queue, please proceed directly to the designated area, where you will receive further guidance and support. When utilising the disability entrance into the event, simply alert the staff to your needs so they can assist you as necessary.

You will also receive an additional wristband to highlight your ability to utilise specially-marked areas throughout the event.

We have also added a specially-marked area in front of the stage for our disabled visitors (not limited to attendees with mobility issues). This includes areas with room for those with mobility issues, wheelchairs and chairs next to them for a +1. These seats are easily identifiable.

We have done our utmost to ensure there is dedicated space for those who require it, though there may not be enough seats to guarantee one for every attendee with a disability and their +1. These will be available on a first-come, first-served basis.

Should these specially marked seats not be in use during a stage event by an attendee with a disability, then they may be used by other attendees. However, should the seat be needed by an attendee with a disability, then staff will ask for it to be vacated.

# SECURITY AND EVENT DETAILS

## OUTSIDE ITEM RESTRICTIONS & PERMISSIONS

---

We have created a non-exhaustive list of items and behaviours that are prohibited and permitted within the event halls to ensure that security checks conducted before entering the venue proceed smoothly.

### **Prohibited:**

- No alcohol.
- No functional weapons, firearms, knives, etc. of any kind.
- No strollers, luggage, bags with wheels.
- No bags that are larger than a small backpack (55 x 40 x 20cm.).
- No folding chairs.
- No drones.
- No laser pointers or flashlights.
- No vaping or smoking within the venue.
- No illegal substances or drugs of any kind.
- No sharp, hazardous, flammable, glass, or explosive materials.
- Any activity prohibited by law and/or prohibited by any Event facilities.

## **Permitted:**

- Food and non-alcoholic drinks for personal use only.
- Cosplay props that have been checked and adhere to our costume guidelines ([sqex.to/r7D4p](https://sqex.to/r7D4p)).
- Bags that meet the following criteria:
  - The Fan Festival 2023 Goody Bag.
  - Bags that are not bigger than a small backpack (55 x 40 x 20cm).
  - Bags received from the Merchandise Booth.
- Any prescribed medication that has been legally obtained and is being used in its intended dosage.
- Any over-the-counter medication being used at the recommended manufacturer dosage level.
- Trained service animals if needed.

The above list is not exhaustive, and we reserve the right to make changes or adjustments as necessary without notice.